LORA NASKOVA

Junior UX Designer

CONTACT

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🌐 www.loraux.com

SOFTWARE KNOWLEDGE

Figma

Adobe XD

MIRO

Balsamiq

Midjourney

Various AI tools

EXPERTISE

Conducting user interviews

User journey mapping

Ideation

Paper wireframe

Digital wireframing

Building design systems

Conducting usability studies

High fidelity design

Prototyping

Interaction design

LANGUAGES

English - B2

Spanish - Fluent

French - B1

Bulgarian - Native

PERSONAL PROFILE

A passionate and dedicated Junior UX Designer with a Google UX Design Professional Certificate, seeking an entry-level position.

I believe strongly that technology and digital apps can have a positive impact on people's lives. That's why I love to build experiences that are not only visually appealing, but that also make a real difference for the user.

WORK EXPERIENCE

UX DESIGNER

Zenith Hospitals | Jul 2023 - Dec 2023

- Undertook a comprehensive project centered around Zenith, a fictional hospital, as part of the UX Design Professional course.
- Tasked with designing a mobile application that streamlines the process of scheduling and managing medical appointments to improve access to medical care.
- Assumed responsibility for the entire UX Design lifecycle, from user interviews, user journey mapping, ideation to usability studies.
- Created wireframes and high-fidelity designs, and prototypes in Figma.
- Created a design system in Figma to ensure a uniform look and feel throughout the application.
Explore the project: www.loraux.com/zenith

UX DESIGNER

Oracle Corporation | May 2023

- Contributed to a project for Oracle, a large IT company specializing in cloud and on-premise software solutions.
- Tasked with designing a web application for Oracle's sales representatives, that helps them evaluate material for sales pitches. The application uses Large Language Models (similar to ChatGPT).
- Crafted a high-fidelity design in Figma, centered around natural language communication (chat), aligning with Oracle's existing look-and-feel.
Explore the project: www.loraux.com/oracle

EDUCATION

Google UX Design Professional Certificate

- Conduct UX Research and Test Early Concepts
- UX Design Process: Empathize, Define, and Ideate
- Build Dynamic User Interfaces (UI) for Websites

SPECIALIZED SECONDARY EDUCATION IN TOURISM

Bulgaria | 2000- 2005